



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

## Contract # 845770

**Schedule Dates** 07/31/12-08/13/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** 1519 FLIGHT A/DEM/US PRES (174924)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** (202) 338-6919 /  
**CPE** 95/101/1519  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA FLIGHT A \*60\*  
OBAMA FOR PRESIDENT FLIGHT A

**Date Entered** 07/30/12  
**Last Modified** 08/10/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06257412  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,475.00  
**Net Total** \$48,025.00  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Aug. 2012           | 13        | \$56,500.00        |
| <b>Grand Total:</b> | <b>13</b> | <b>\$56,500.00</b> |

| Line  | Line Type / Break Type (Ref #)  | Dates             | Sec | Length | Run Times         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate        | Total       | Station                 | Comments                     | Entered |
|-------|---------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|-------------|-------------|-------------------------|------------------------------|---------|
| 1.0   | Normal Line / SPOT              | 08/13/12-08/13/12 | 3   | 1:00   | 2P- 3P (ET)       |     | 1  |    |    |    |    |    |    | 1     | \$300.00    | \$300.00    | Charlotte (WCNC) (WCNC) | THE DOCTORS                  | 7/30/12 |
| 2.0   | Normal Line / SPOT              | 08/13/12-08/13/12 | 3   | 1:00   | 5:29P- 5:59P (ET) |     | 1  |    |    |    |    |    |    | 1     | \$800.00    | \$800.00    | Charlotte (WCNC) (WCNC) | NEWS @ 530PM                 | 7/30/12 |
| 3.0   | Normal Line / Olympics - Summer | 07/31/12-08/10/12 | 5   | 1:00   | 10A- 5P (ET)      | 1   |    | X  | X  | X  | X  |    |    | 2     | \$2,400.00  | \$4,800.00  | Charlotte (WCNC) (WCNC) | NEWS @ 530PM                 | 7/30/12 |
| 4.0   | Normal Line / SPOT              | 07/31/12-08/10/12 | 2   | 1:00   | 4:59P- 5:59P (ET) | 1   |    | X  | X  | X  | X  |    |    | 2     | \$1,400.00  | \$2,800.00  | Charlotte (WCNC) (WCNC) | NEWS @ 530PM                 | 7/30/12 |
| 5.0   | Normal Line / SPOT              | 07/31/12-08/12/12 | 2   | 1:00   | 5:59P- 6:30P (ET) | 1   |    | X  | X  | X  | X  | X  | X  | 1     | \$2,400.00  | \$2,400.00  | Charlotte (WCNC) (WCNC) | NEWS @ 530PM                 | 7/30/12 |
| 5.0.1 | Closed Preempt                  | 08/11/12          |     |        |                   |     |    |    |    |    |    |    |    |       |             |             | Charlotte (WCNC) (WCNC) | S-In Lieu of Revision/Spot - |         |
| 6.0   | Normal Line / Olympics - Summer | 08/07/12-08/11/12 | 4   | 1:00   | 7:58P- 12A (ET)   | 1   |    | X  | X  | X  | X  | X  |    | 1     | \$17,000.00 | \$17,000.00 | Charlotte (WCNC) (WCNC) |                              | 7/30/12 |
| 7.0   | Normal Line / SPOT              | 07/31/12-08/05/12 | 2   | 1:00   | 12A- 12:30A (ET)  | 1   |    | X  | X  | X  | X  | X  | X  | 1     | \$2,000.00  | \$2,000.00  | Charlotte (WCNC) (WCNC) |                              | 7/30/12 |
| 8.0   | Normal Line / Olympics - Summer | 08/04/12-08/05/12 | 4   | 1:00   | 10A- 6P (ET)      | 1   |    |    |    |    |    | X  | X  | 1     | \$6,000.00  | \$6,000.00  | Charlotte (WCNC) (WCNC) | NEWS @ 530PM                 | 7/30/12 |
| 9.0   | Normal Line / Olympics - Summer | 08/12/12-08/12/12 | 4   | 1:00   | 7P- 11P (ET)      |     |    |    |    |    |    |    | 1  | 1     | \$18,000.00 | \$18,000.00 | Charlotte (WCNC) (WCNC) | NEWS @ 530PM                 | 7/30/12 |
| 10.0  | M/G For 5.0.1 / SPOT            | 08/11/12-08/12/12 | 2   | :30    | 5:59P- 6:30P (ET) |     |    |    |    |    |    | 1  | 1  | 2     | \$1,200.00  | \$2,400.00  | Charlotte (WCNC) (WCNC) |                              | 8/10/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|